Graphic & Web Design

Normal Track:- 8 Months **Fast Track:- 4 Months**

Module 1 :- Graphic Designing

- Introduction
- History of graphic design
- Raster & Vector graphics
- Understand the color theory
- Introduction Layer Concepts
- Creating digital painting
- Color correction & Resize images
- Masking- Layer, Quick, Clipping..
- Restore and retouch image
- About Path & Pen Tool
- Typography, Creating logos
- Working With Adjustments
- Working with Blending Options
- Creating Poster and Business Cards
- Creating Banners ,Magzines Designs
- Book Cover Design
- Brouchers and Annual Report Design
- Making Gif Animation
- Making Leaflet & Web Layouts

Module 2 :- Web Designing

- Introduction
- Career in Web Designing & Job Role
- Understanding Web and its techniques
- Domains & Hosting
- Types of Websites (Static & Dynamic)
- Designing With Web page layout
- Diffrence Between HTML & XHTML
- Text input, Text area, Meta Tags, Css Tags
- Table Tag, Div Tag, Script tag
- Intergrateing variable script
- Understading Web nevigation
- on web 2.0 & 3.0 standard
- Creating a Live Website Foam
- Site uploading & maintance
- Searching Engine Optimization
- On page & Off Page Optimizition
- Using Control Panel
- Creating Emails in Cpanel
- Using FTP Client

Software's Used:- • Photoshop • CorelDraw • Illustrator • Indesign • HTML • CSS • Dreamweaver • Java Script • JQuery • Responsive Design